

GENERAL PRESENTATION

# FLYPOOL

Carpool, Fly, Carpool, Smile !



**Welcome to FlyPool:** Your Eco-Friendly Carpooling Solution  
around Airports Worldwide

# WELCOME TO FLYPO📍L

Carpooling to or from an airport



## Why?

Public transportation is good but expensive and not always suitable for luggage or timetables are awkward.

Traditional carpooling doesn't always meet the needs in terms of routes, especially since airports are often located outside of cities.

➡ is better to have a reliable vehicle, but **parking is expensive**, so it's better to **share a car!**

# OUR VISION

The goal of our service is to allow drivers or passengers, traveling to or from airports worldwide, to **carpool for free.**



We also aim, through our collaboration with NGOs, to promote carpooling and **protect the environment.**



# OUR VALUES



We care about the **well-being** of our users and our dear planet.

## We advocate for :

Solidarity

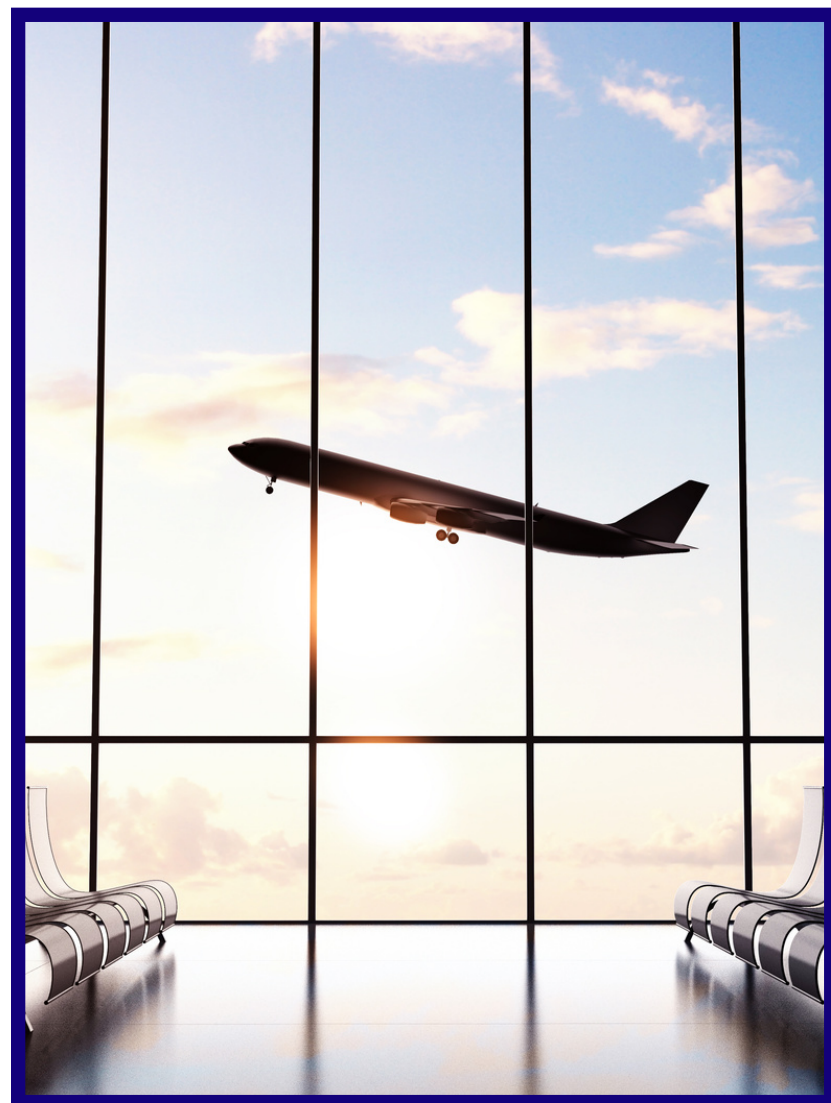
Sustainability

Efficiency

Safety

Innovation

# OUR TARGET



We target **airports and airlines.**

We want to make our product available to **travelers** and **personnel** working around airports.



# ECONOMIC MODEL

Our economic model relies mainly on advertising revenue and donations from our many users and partners.



# HOW IT WORKS?

- 1** - A mobile application + a multilingual website
- 2** - Plan your trips in advance or find a carpool at the last minute
- 3** - Submit a proposal as a driver detailing your route and availability
- 4** - Search according to your criteria and get in touch with other travelers
- 5** - Secure space: official documents required for a verified profile
- 6** - All 100% free for users

# THE FLYPoint CONCEPT

## VIRTUAL CURRENCY USED ON FLYPOOL

- 1** - Earn Flypoints as a driver,
- 2** - Pay for your trips with Flypoints as a passenger,
- 3** - Offer Flypoints to your employees to enable them to carpool !





# THE UTILITY OF FLYPoints

## Spend FlyPoints on the FlyStore :

- Exchange them for vouchers and discounts usable in or near the airport.
- Order discounted items online.



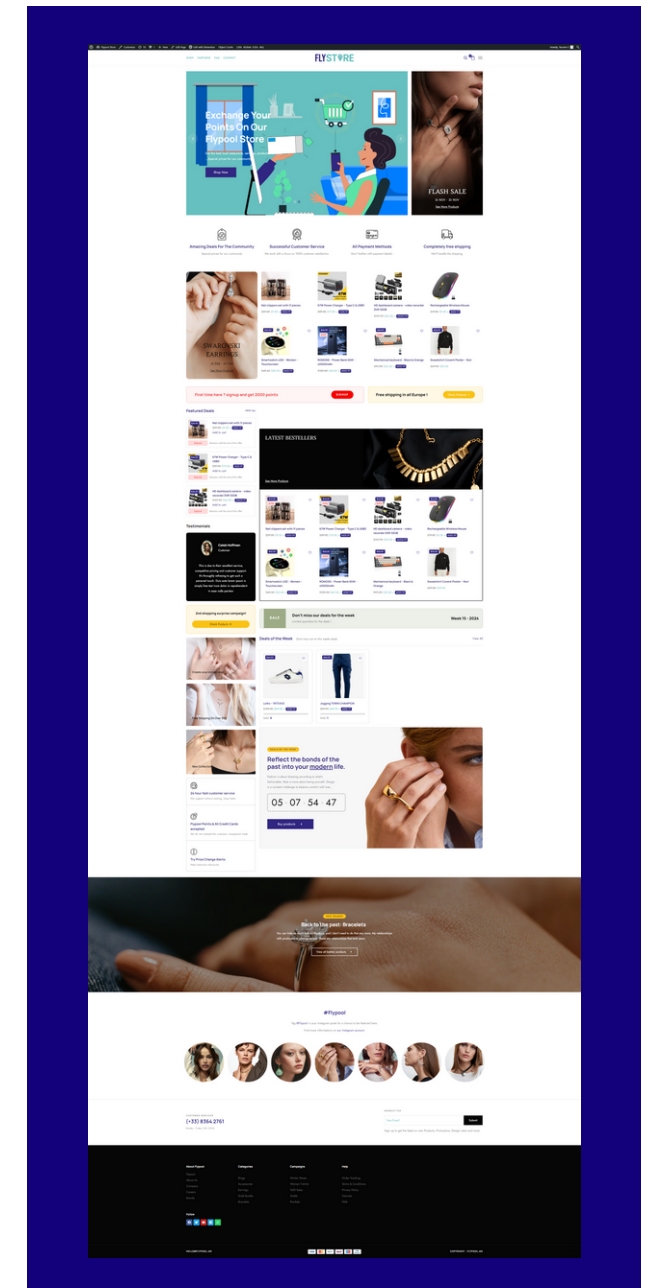
## Out of FlyPoints ?

- Wait for the monthly renewal of points offered by the employer,
- Make a donation to FlyPool to recharge your points account,
- Refer friends to FlyPool,
- watch advertisements.

# THE FLYSTORE : INTRODUCTION

The FlyStore is the e-commerce site associated with FlyPool, allowing our users and partners to fully enjoy their FlyPoints by accessing a selection of varied products and services.

For example, a user can spend 300 FlyPoints to unlock a 20% discount at the restaurant at the airport entrance, and 1500 FlyPoints + €3 to buy a reusable water bottle on the FlyStore, whose real value is €20.



# THE FOUNDER



**Mathieu Burtthey**  
**THE FOUNDER**

The founder, originally from France, is an experienced globetrotter and digital nomad for years. He brings a global perspective to the company.

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# THE TEAM

The technical team is multilingual, composed of talents from around the world, including Europe, Asia, Africa, and America. This cultural and linguistic diversity enriches our approach and our ability to meet the needs of our users on an international scale.



**Renz Mar**  
CTO  
rmmamos@flypool.me



**Lélia Ouine**  
MARKETING  
OPERATION MANAGER  
lélia@flypool.me



**Morgane Plantrou**  
PRESS RELATIONS  
morgane@flypool.me



**Raymond Tampgueu**  
HEAD OF DIGITAL COMMUNICATION  
raymond@flypool.me



**Yassine Simki**  
E-COMMERCE MANAGER  
yassine@flypool.me



**Katéryna Malinovska**  
ADVERTISING AND  
GOOGLE ADS MANAGER  
Katéryna@flypool.me



**X Team leader**  
**ambassadeurs**  
AMBASSADOR SUPERVISORS

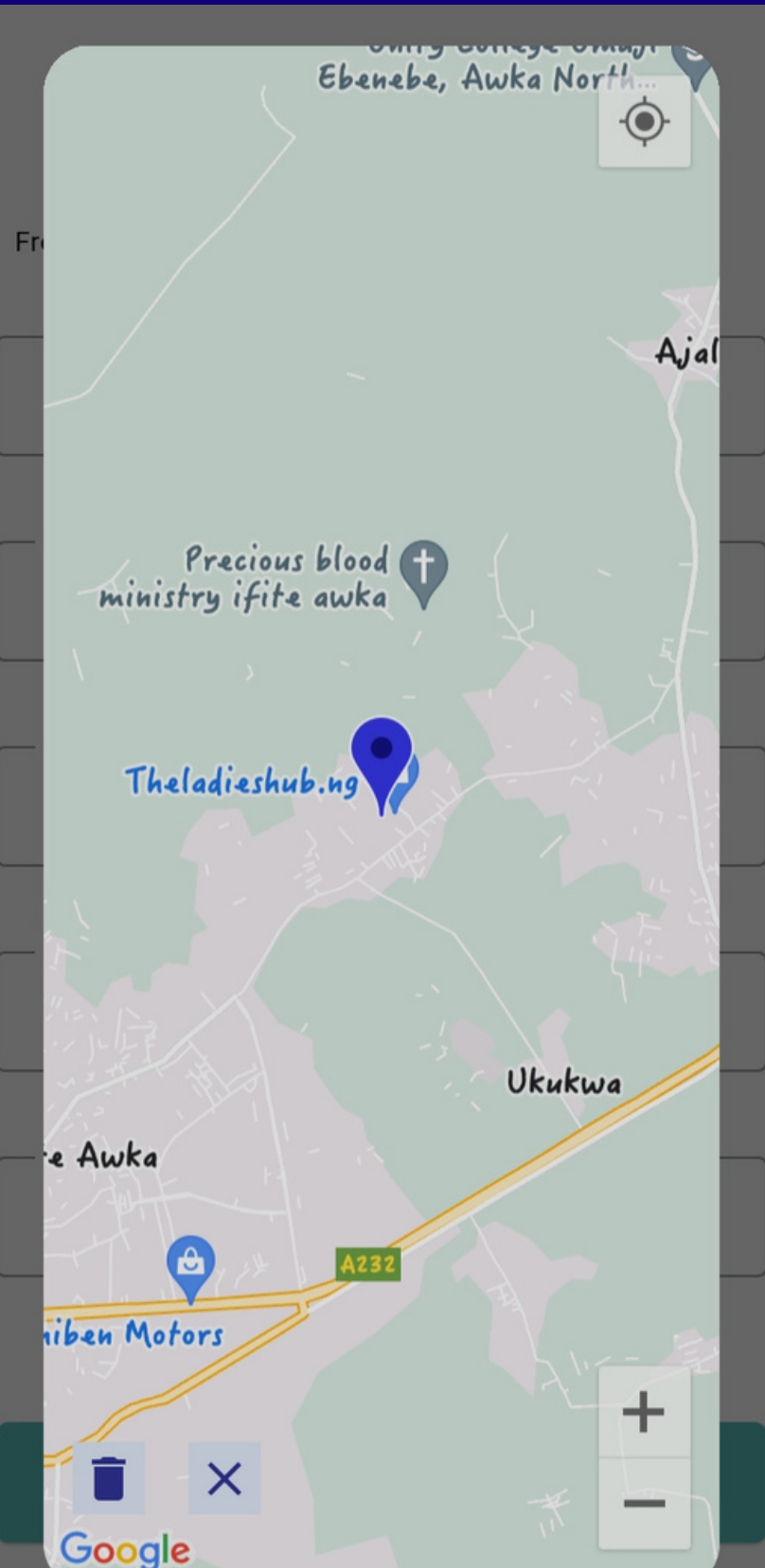



**X Ambassadeurs**  
LOCAL BUSINESS DEVELOPER

# THE BENEFITS OF FLYPOOL

## ■ FOR USERS


- less expenses for transportation or shared expenses,
- Use of FlyPoints in the FlyStore: vouchers in partner stores, discounts and reductions on products from the store,
- Ecological impact: fewer daily CO2 emissions,
- Engagement with an NGO: we are partners with NGOs, and users can choose to donate their **Flypoints** to them.

**25000**  
Points


Offers

To earn more points




**Watch Ads**

By watching video ads, you can earn more additional points.



**Referral**

Invite your family members and friends to get more points



**Sponsorship**

Avail our membership program to earn more

# THE BENEFITS OF FLYPOOL

## ■ FOR THE COMPANIES

- We allow them to register their employees and provide them with a free balance of FlyPoints credited every month to their account,
- They have the opportunity to spend these FlyPoints on carpooling or directly on the FlyStore,
- Companies get involved in a real societal approach by improving the purchasing power of their employees,
- Elles améliorent leur image en s'engageant pour une cause axée sur l'écologie.

### Invite Friends



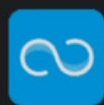
Invite Friends  
Earn up to **150 Points** a day

When your friend sign up with your referral code, you can receive up to 150 points a day.

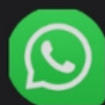
### Share



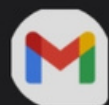
Nearby Share



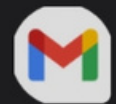
ShareMe



WhatsApp



Chat



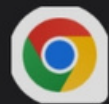
Gmail



News Feed



Your groups



Chrome



### Sponsorship

To Refuel points you can donate any amounts

How much do you want to donate?

\$5

\$10

\$15

Type your amount

Loading...

Enter amount manually

100

### Payment Method

Payment Method

# THE COST OF FLYPOOL

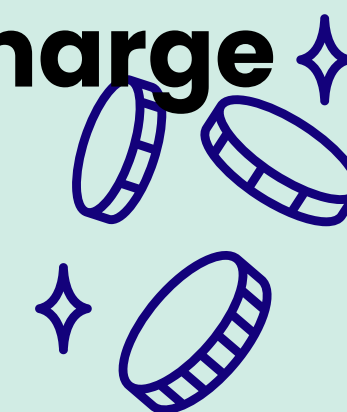
USE AS A FREE DONATION.



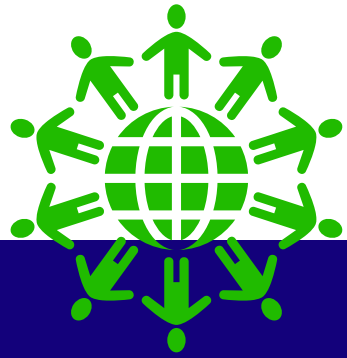
A 100% FREE SOLUTION, AND WITHOUT COMMITMENT FOR COMPANIES OR USERS.

**Partner companies can also make donations, allowing us to continue the FlyPool adventure that is useful to their employees.**

**Users can make individual donations, of a free amount, to recharge their FlyPoints balance.**



# DISCOVER OUR PARTNER NGOS



DISCOVER THE PARTNER NGOS OF **FLYPOOL**, SUCH AS **OCEAN GARDENER** AND **APEEL**, WHO WORK FOR ENVIRONMENTAL PRESERVATION AND THE PROTECTION OF ENDANGERED SPECIES.







Carpool, Fly, Carpool, Smile !

Available



# THANK YOU !

705 Route du Plan  
74300 Thyez

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23 Woodvale Avenue  
Giffnock GLASGOW, G46RG  
Registered Number : SL024140 Ecosse

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 <http://www.flypool.me>

 [info@flypool.me](mailto:info@flypool.me)